

Library Board of Directors Report

Presented by Jane Quairolì, Palmyra Borough Council Representative
for the Palmyra Public Library, for presentation at the
April 16, 2015 Council Meeting

- The Palmyra Public Library Board of Directors met on April 16, 2015
- **Library Production Figures:** Circulation for March 2015-14,042. Down 525 or - 3.61% compared to March 2014. The library counter was not installed & working until March 7, 2014 due to the move. Patron traffic for March 2015 was 12,177 compared to 8,134 for March 2014.
- **Fund Raising Events:** The Evening at the Vineyard at Hershey is set for Saturday, June 27, 2015. If anyone is interested in attending the event, please see me for tickets. The Movie Madness Fundraiser (discount coupons for the new Flagship Cinema in Palmyra) will run thru April 30, 2015. The books are \$25 of which the library retains \$6. The value is \$200. Also, there has been no news on the application to become Lebanon County's US Passport office.
- **Director of Development:** Jennifer Kuzo has been hired & attended her 1st board meeting. She will be working on some new events & a preparing a budget.
- **Long Range Planning:** The board heard a presentation from the Ivy Group on a proposal for a strategic plan which would include a phone survey to gain insight on where the community would like to see the library locate & get info on the needs of the community, among other things. 2 other presentations were requested before making a decision. There has also been some research on purchasing a fund raising software program.
- **Library Building:** See Long Range Planning above.
- **Misc:** The board reviewed a proposal on a new website from Triple Strength. The current website is not user friendly & does not allow for e-commerce.
- **Library Events:** All library events can be found on their web site at www.lclibs.org/palmyra.